



APP ALLOYS PVT. LTD.

Presents

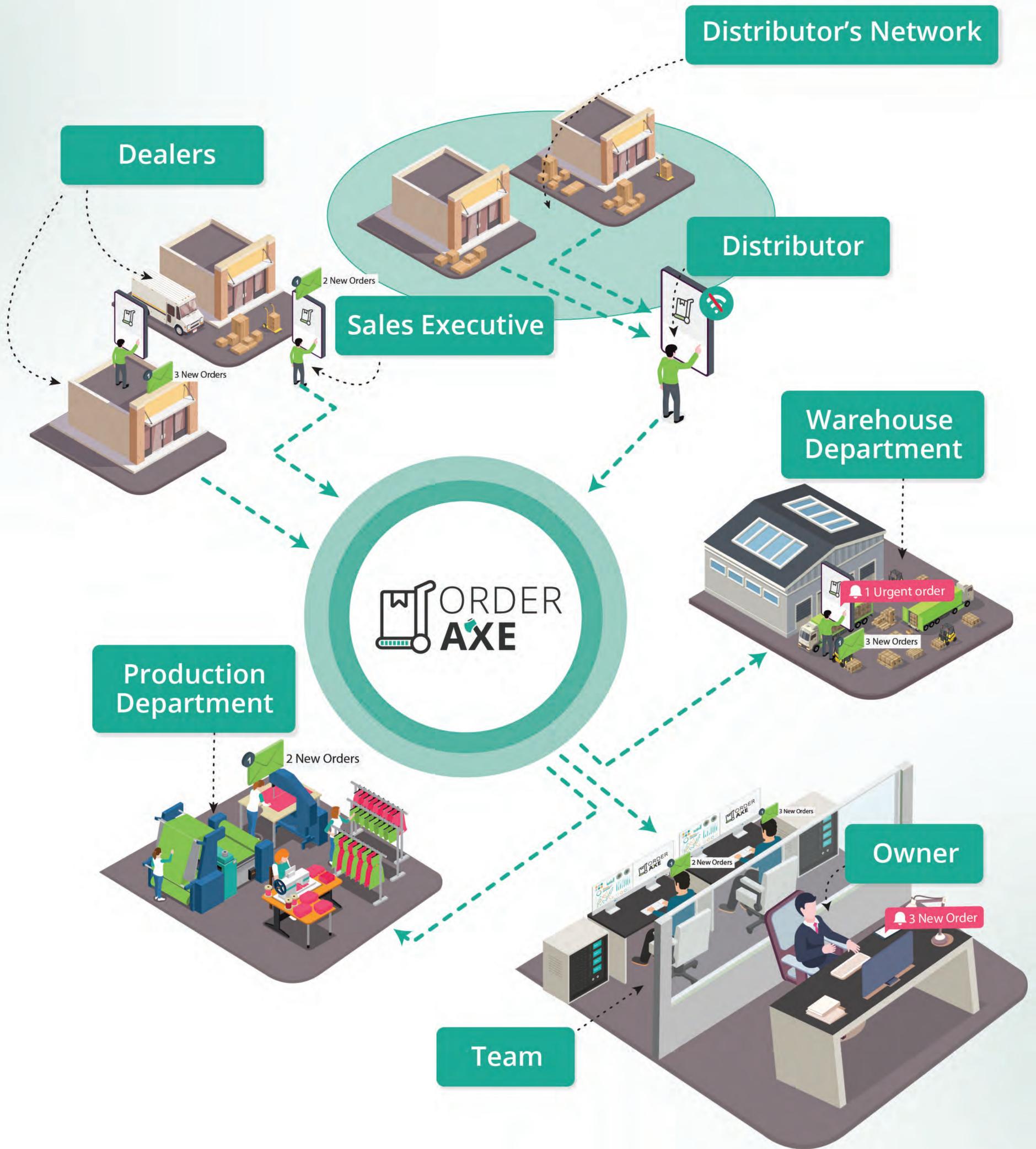


Connect. Simplify. Grow

www.orderaxe.com | +91 - 876 443 3777

About OrderAxe

OrderAxe is a **cloud-based software platform** that **connects** Teams of Manufacturing Businesses with its Customers and Business Associates, **simplifying** various business processes by taking bulk orders via scanning, booking orders with **customization remarks** on each product, generating challans via mobile, and adding ethnicities according to custom sizes. Emphasizing insights, and liquidating stocks to **boost** business at the same time.



For Whom?

OrderAxe is designed for organizations that struggle to simultaneously manage bookings and showcase samples to retailers all at once. Likewise, the mediators also face difficulty finding specific product designs. So, OrderAxe took birth to serve the whole **Garment industry** including **Manufacturers, mediators**, and the **entire sales team**.

Some of the hindrances that Manufacturer faces are not getting real-time reports and order fulfillment. The sales team of a manufacturing company as well as middlemen like distributors or agents

are all unaware of the real-time scenario related to new products, stock status, ready products, new arrivals, and the End Of Season Sale (EOSS). If a retailer doesn't have the necessary products listed on their mobile as when they need them, they cannot meet customer demand.

All of these scenarios can therefore be executed in real-time using OrderAxe for

Manufacturers

Distributors

Retailers

Garment and textile industries.



Manufacturers

01

Distributors

02

Retailers

03

**Garment and
textile
industries.**

04

Handle Roadshows and Bookings at Your Fingertips

Roadshows are a sort of event that allows a brand to showcase samples of its products to retailers or the sales team. However, it's not a piece of cake for organizations to handle the entire event as it takes a lot of time and money.

At your roadshows, go digital with OrderAxe by simply scanning barcodes and getting completely formatted orders with real-time reports to drastically save time and money. Moreover, it will also equip you with the following:

- **Get notifications when your articles are overbooked in accordance with your strategy.**
- **Get live reports for pre-planning production.**



- **Make arrangements for raw materials as per the market's demands.**
- **Entirely eliminates overproduction.**
- **Receive alerts on the styles and categories that are popular in the market but on which your retailers still need to focus.**

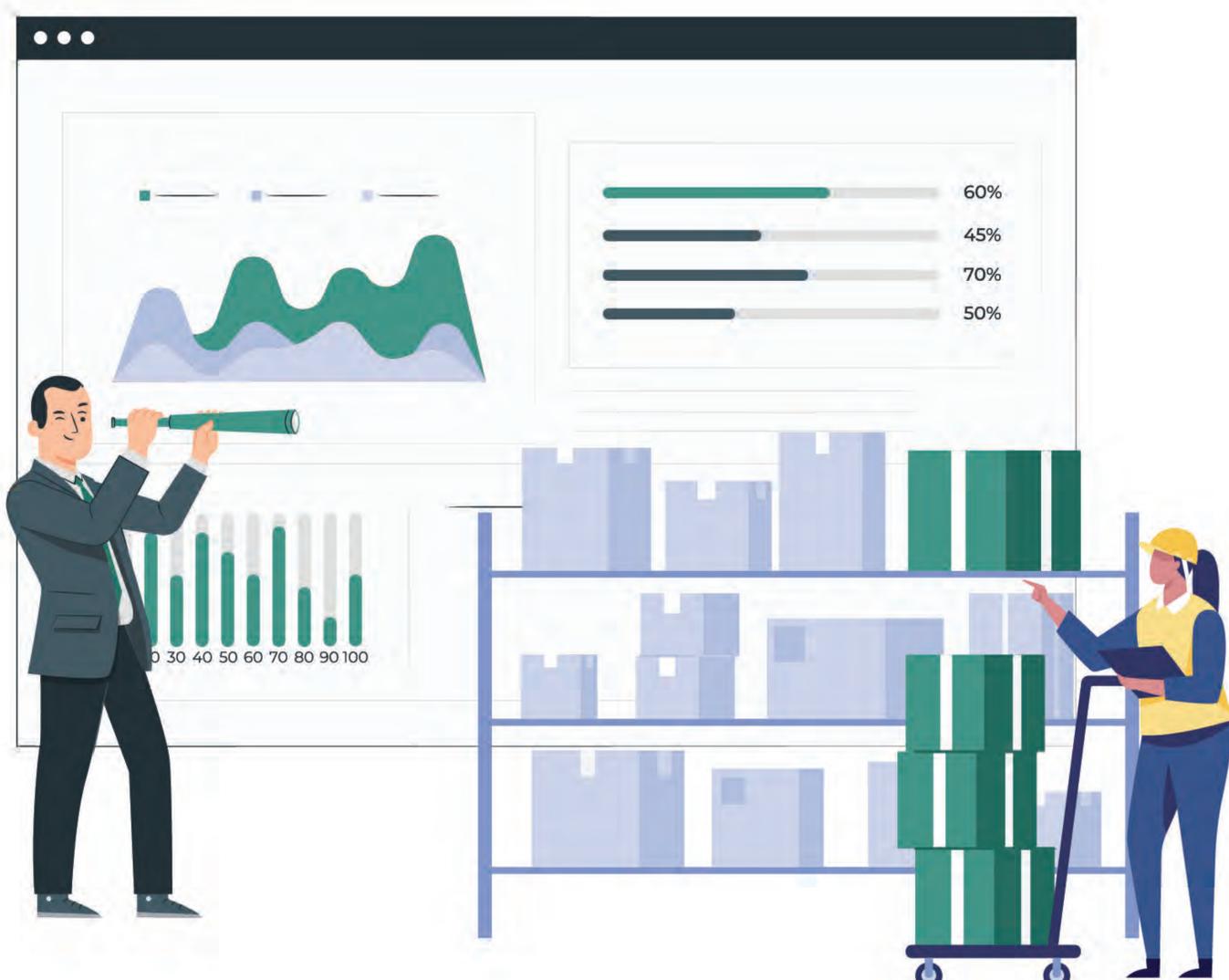
Why OrderAxe?

Many **unorganized business** owners are entangled in problems such as **unstructured data, no real-time information, keeping up with industry demand, and production delays** to manage their business. Due to this, they are **not able to focus entirely on the growth** of their business. OrderAxe can act as a **boon** to all of those firms by **digitally centralizing their business procedures**.

Cloud Meets AI

Intelligent Demand Forecasting

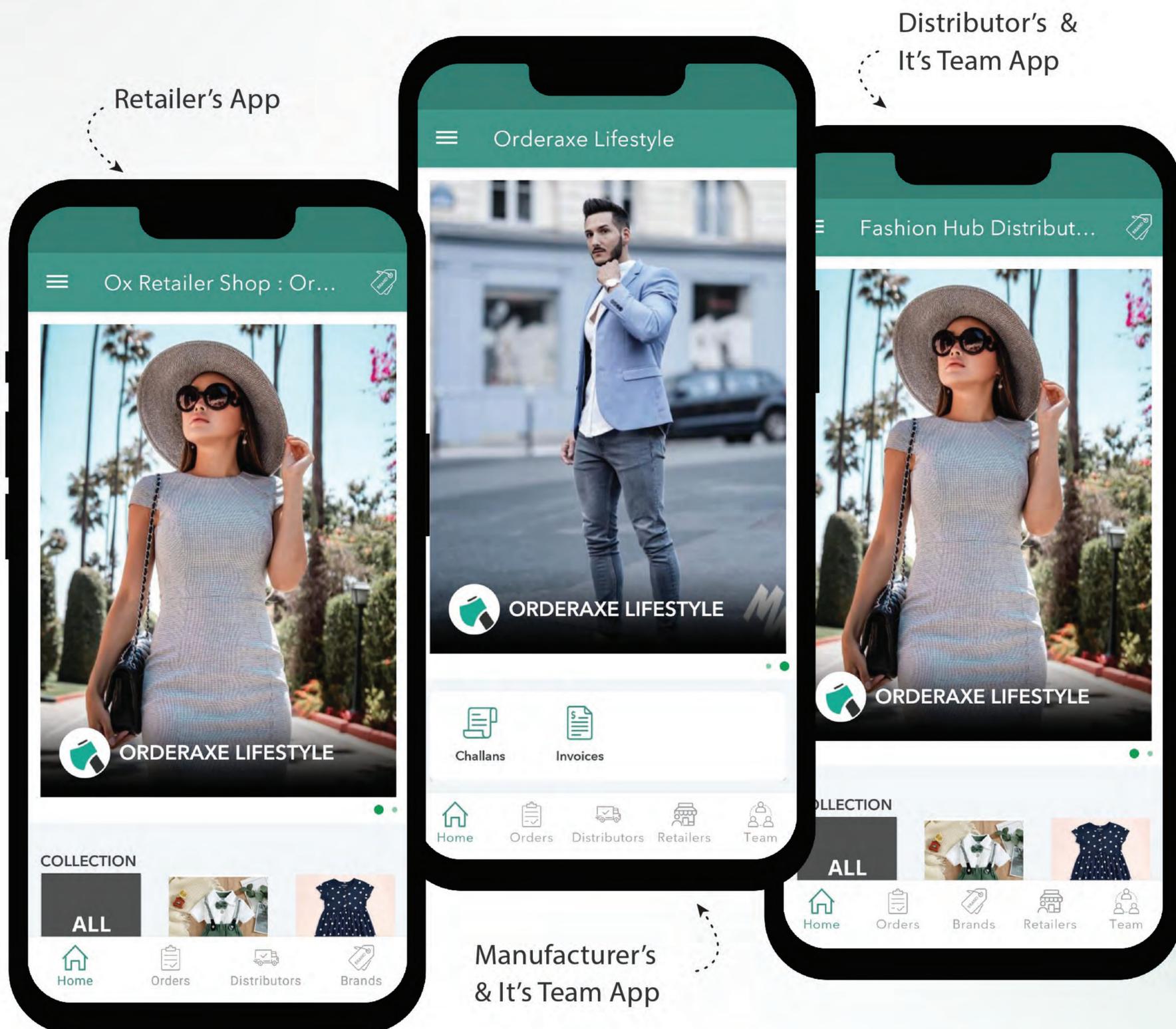
With **real-time updates** and **predictive analytics**, you can **forecast** demand early on, so you can **organize inventory** and **assign resources**, ensuring **effective** and efficient **supply management**.



PRODUCT TOUR

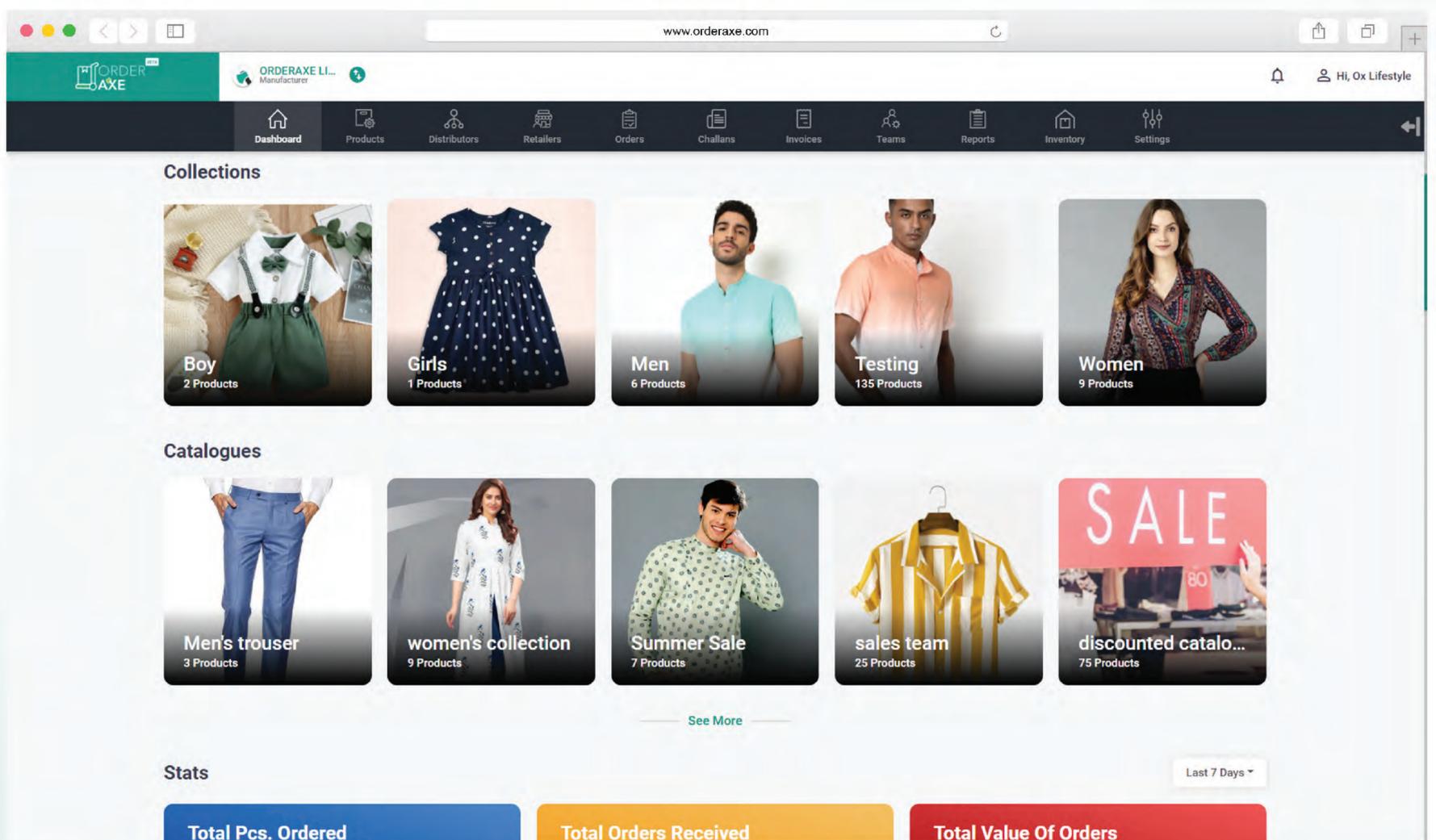
OrderAxe App

Connect all your Retailers, Distributors, Team Members, and Production/Warehousing departments on a **single platform** by OrderAxe app.



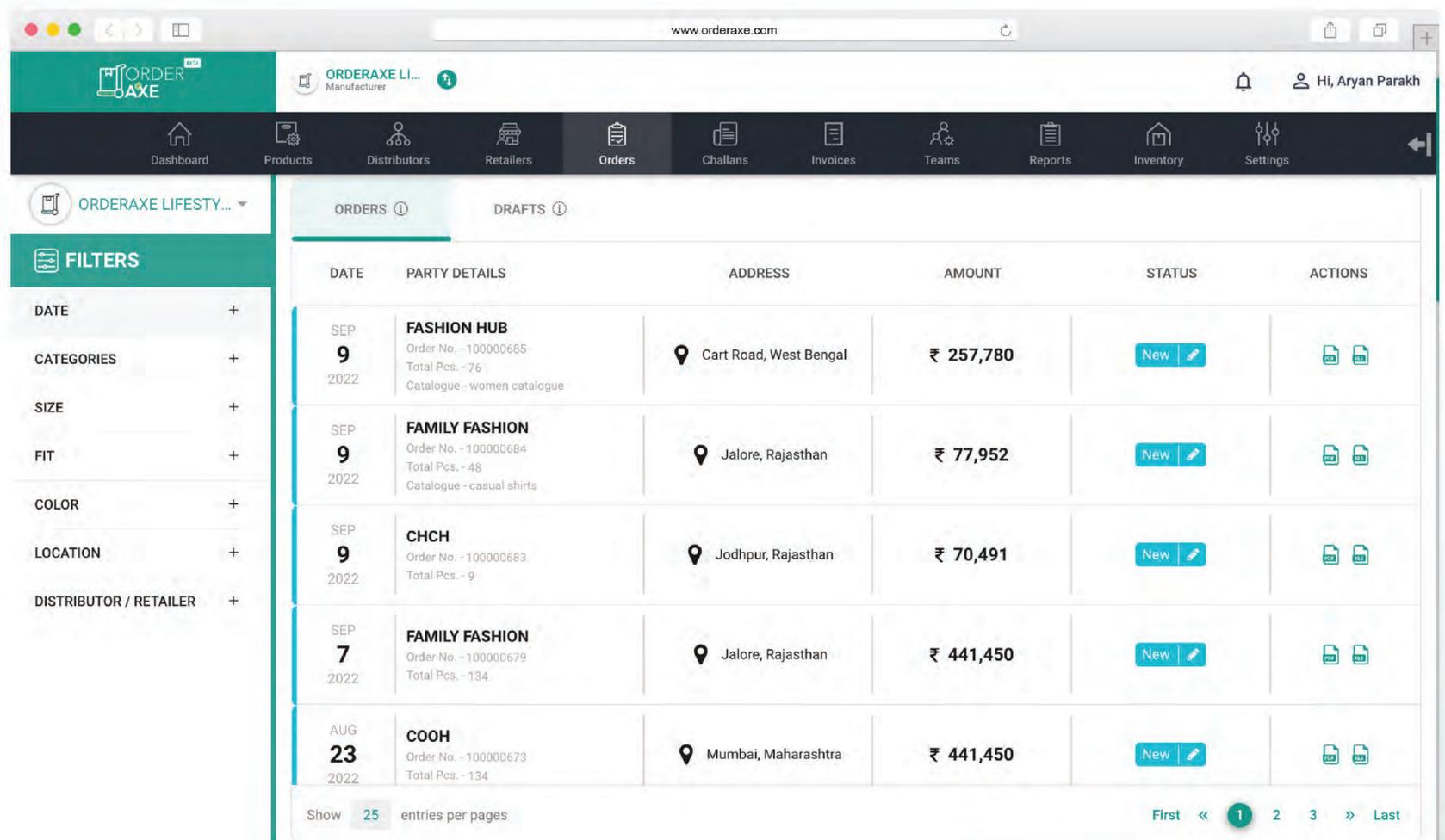
CMS

A Content Management System
**ergonomically designed to manage
the entire business.**



Automation Of Business Processes

App catalogs, order placement, fulfilment, inventory management, invoicing, etc.,

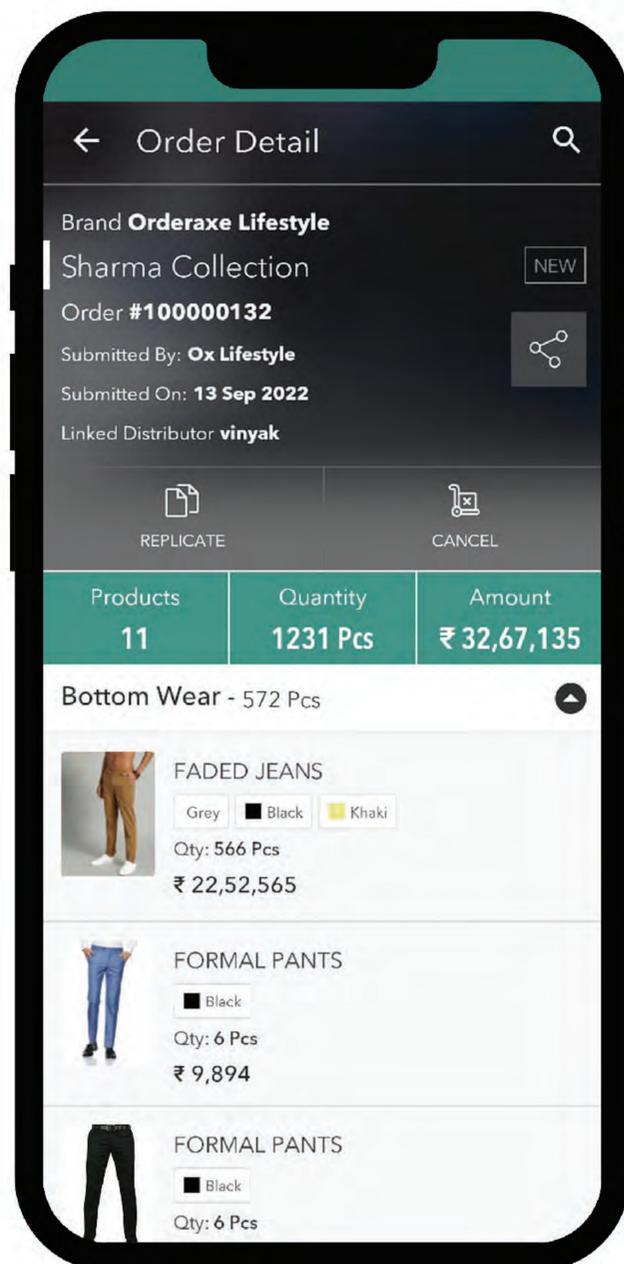
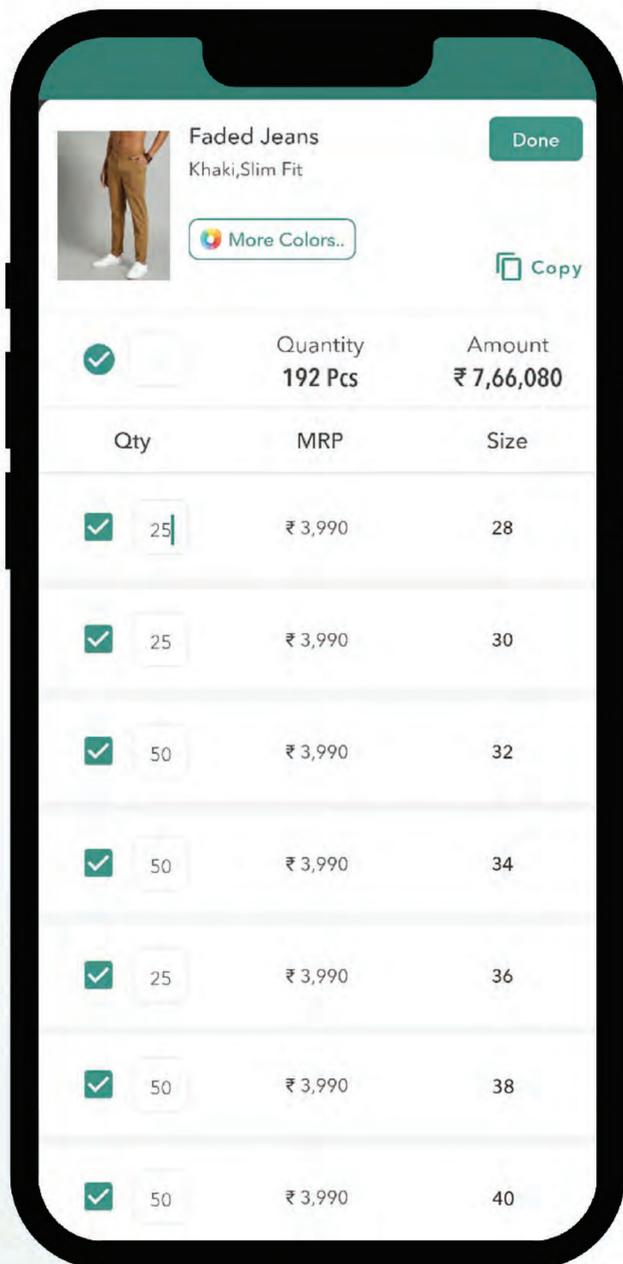


The screenshot displays the ORDER AXE web application interface. The top navigation bar includes the ORDER AXE logo, a user profile for 'Hi, Aryan Parakh', and a menu with options: Dashboard, Products, Distributors, Retailers, Orders, Challans, Invoices, Teams, Reports, Inventory, and Settings. The main content area shows a list of orders under the 'ORDERS' tab. A left sidebar contains a 'FILTERS' section with expandable categories: DATE, CATEGORIES, SIZE, FIT, COLOR, LOCATION, and DISTRIBUTOR / RETAILER. The orders list table has columns for DATE, PARTY DETAILS, ADDRESS, AMOUNT, STATUS, and ACTIONS. The table contains five entries, each with a 'New' button and document icons. The bottom of the table shows pagination controls: 'Show 25 entries per pages' and 'First << 1 2 3 >> Last'.

DATE	PARTY DETAILS	ADDRESS	AMOUNT	STATUS	ACTIONS
SEP 9 2022	FASHION HUB Order No. - 100000685 Total Pcs. - 76 Catalogue - women catalogue	Cart Road, West Bengal	₹ 257,780	New	 
SEP 9 2022	FAMILY FASHION Order No. - 100000684 Total Pcs. - 48 Catalogue - casual shirts	Jalore, Rajasthan	₹ 77,952	New	 
SEP 9 2022	CHCH Order No. - 100000683 Total Pcs. - 9	Jodhpur, Rajasthan	₹ 70,491	New	 
SEP 7 2022	FAMILY FASHION Order No. - 100000679 Total Pcs. - 134	Jalore, Rajasthan	₹ 441,450	New	 
AUG 23 2022	COOH Order No. - 100000673 Total Pcs. - 134	Mumbai, Maharashtra	₹ 441,450	New	 

Offline Connectivity

Get **offline access** to the **mobile application** in case of no internet connection.



**FOR
MANUFACTURERS
MAKE THE
MOST OUT OF
ORDERAXE!**

Proprietary Admin

Manage every aspect of your business on a single platform & eliminate the burden that comes with juggling between multiple apps.

The screenshot displays the 'ORDER INFO' page in the Orderaxe Admin system. At the top, there is a navigation bar with icons for Dashboard, Products, Distributors, Retailers, Orders, Teams, Reports, Inventory, and Settings. The main content area shows order details for order #10000093, including the retailer 'Ridhi Sidhi' and the brand 'Orderaxe Lifestyle'. A table below lists the items in the order, including 'Faded Jeans', 'Faded Shirt', and 'Formal Pants', with columns for size and quantity.

SNO.	PRODUCT NAME	COLOR	FIT	SIZE												TOTAL QUANTITY	TOTAL AMOUNT	
				28	30	32	34	36	38	40	S	M	L	XL	2XL			3XL
1.	Faded Jeans	Black	Slim Fit	8	8	12	12	8	8	8	0	0	0	0	0	0	64	₹255,360.00
2.	Faded Shirt	Red	Slim Fit	0	0	0	0	0	0	0	10	15	10	10	15	10	70	₹769,930.00
3.	Faded Shirt	Airflow	Slim Fit	0	0	0	0	0	0	0	10	15	10	10	15	10	70	₹769,930.00
4.	Formal Pants	Black	Slim Fit	8	8	12	12	8	8	8	0	0	0	0	0	0	64	₹105,944.00

Reporting & Analytics

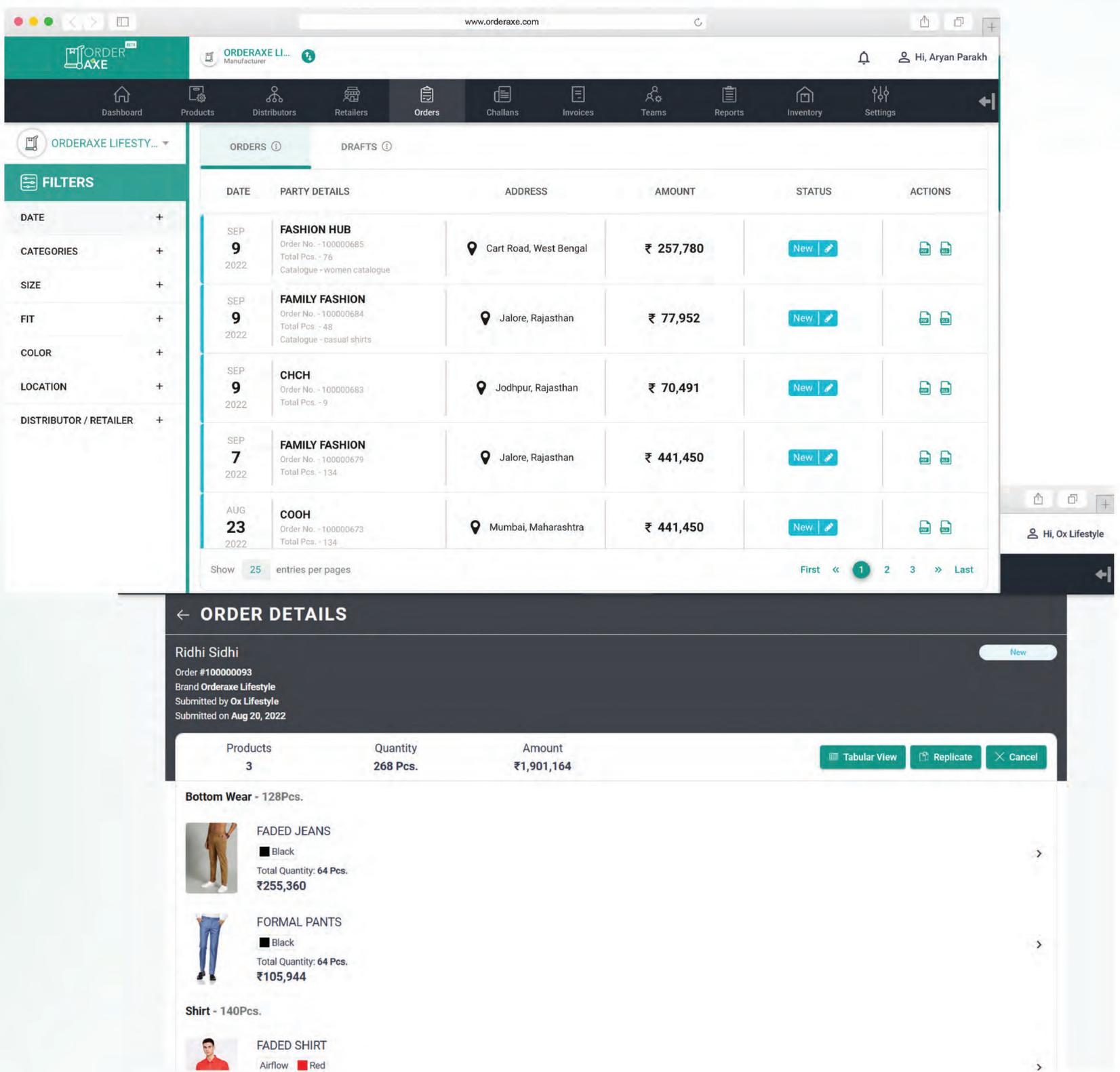
Get **live reports** such as Product-wise, Party-wise, Distributor-wise, Category-wise, Color-wise, Size-wise, and many more to make **strategic decisions**.

S.NO	DISTRIBUTOR NAME	CITY	STATE	NO. OF PCS. BOOKED ↓	TOTAL AMOUNT
1	Vinyak	Jodhpur	Rajasthan	3749	₹ 13,418,541.00
2	Pure Fabrics	New Delhi	Delhi	2796	₹ 9,651,063.00
3	Vinayak Collection	Bhiwani	Haryana	1389	₹ 2,842,828.00
4	Garments	Advana	Gujarat	475	₹ 2,613,890.00

SNO.	PRODUCT NAME	COLOR	FIT	TOTAL QTY							TOTAL AMT	
				26	28	30	32	34	36	38		
1	Faded Jeans	Black	Slim Fit	0	1	1	1	5	5	5	24	₹97,760
2	Checked Flannel Shirt	Black	Slim	0	0	0	0	0	0	0	14	₹21,736
3	Plain Solid Tops	Blue	Regular Fit	0	0	0	0	0	0	0	20	₹32,580
4	Plain Solid Tops	Brown	Regular Fit	0	0	0	0	0	0	0	20	₹32,580

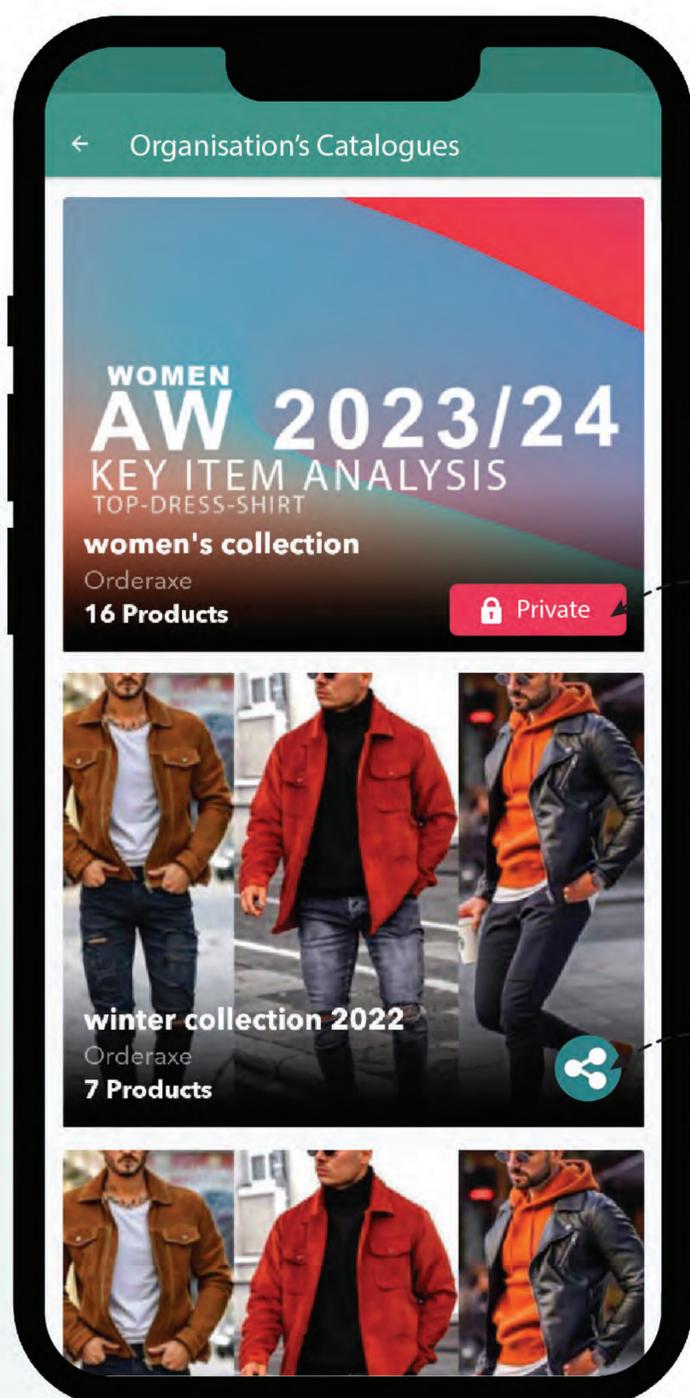
Seamless Order Fulfillment

Enjoy formatted order submission, automated invoicing, order reports, and a robust design to manage large numbers of orders like a breeze.



Enhanced Security

To safeguard your privacy, none of your images will be downloaded, and you can **mark** your products as **private** and **share** them only with **trustworthy associates**.



Only admins can access and share.

No screenshots, no video recordings.

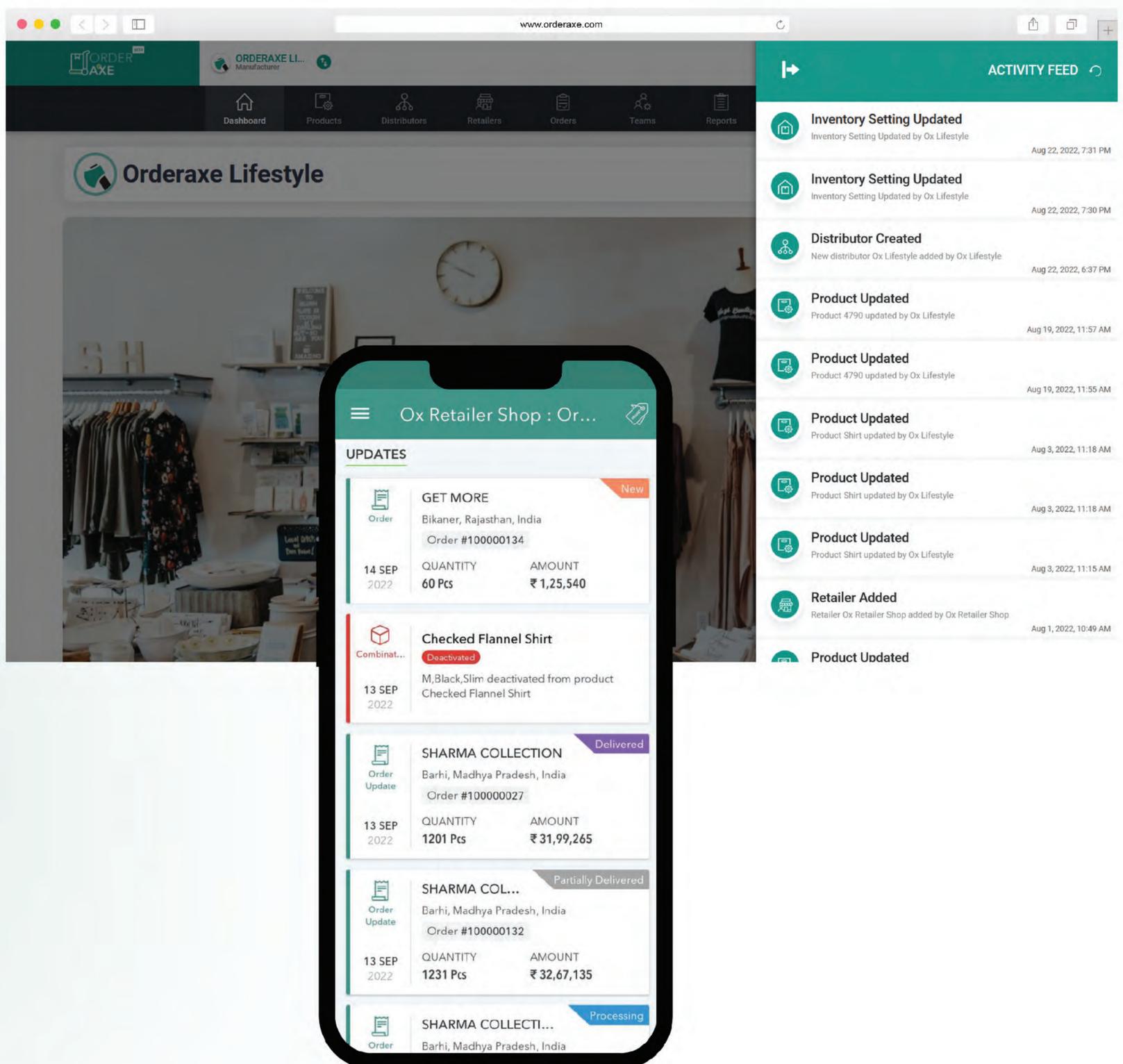
Closed Ecosystem

help in maintaining the privacy and security of the product. Moreover, you can get your own login and your data will be private.



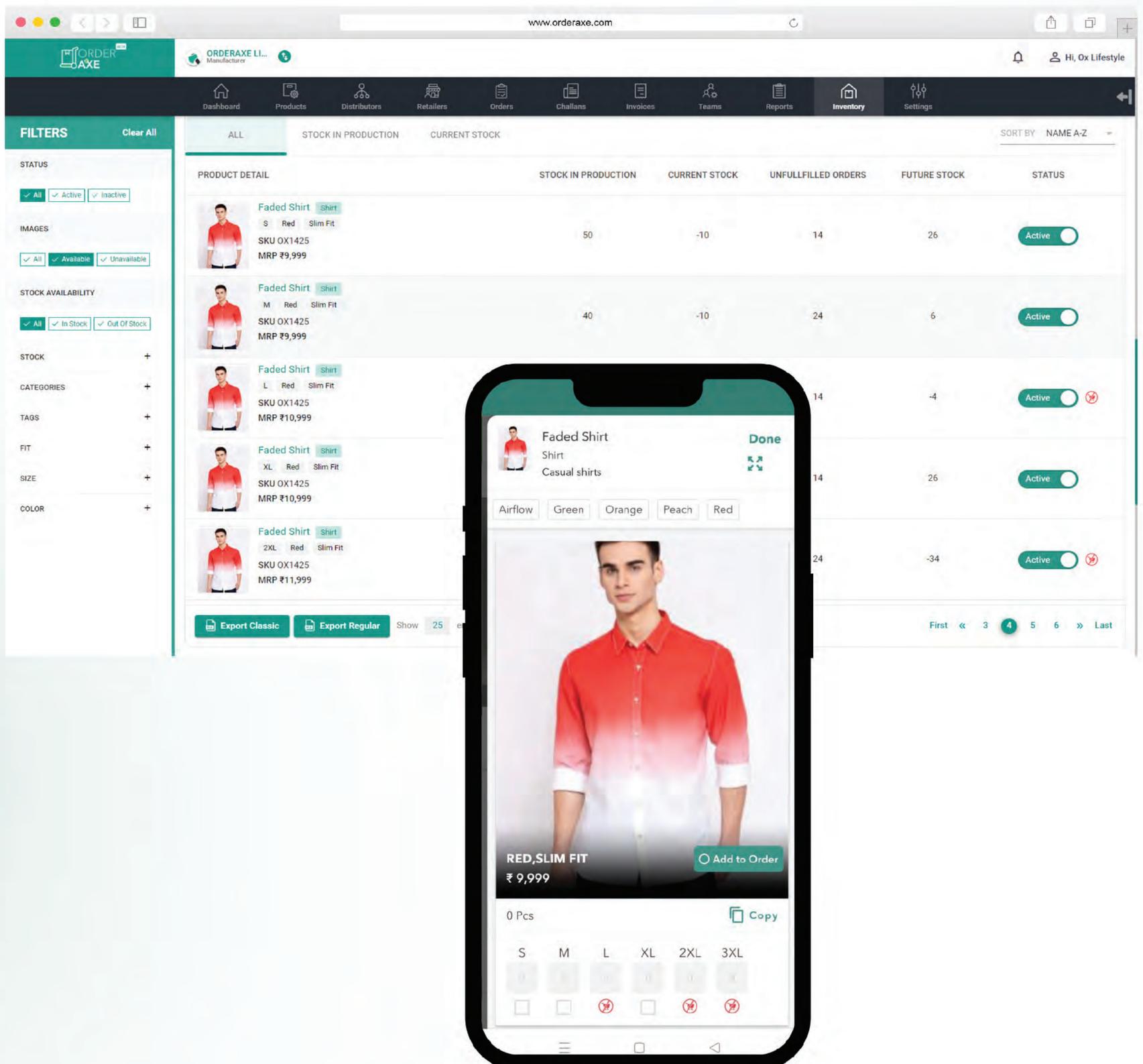
Real - Time Notifications

Get notified in real-time for overbooking as per your planning, new orders, and also for the activities of your team members.



Real - Time Inventory

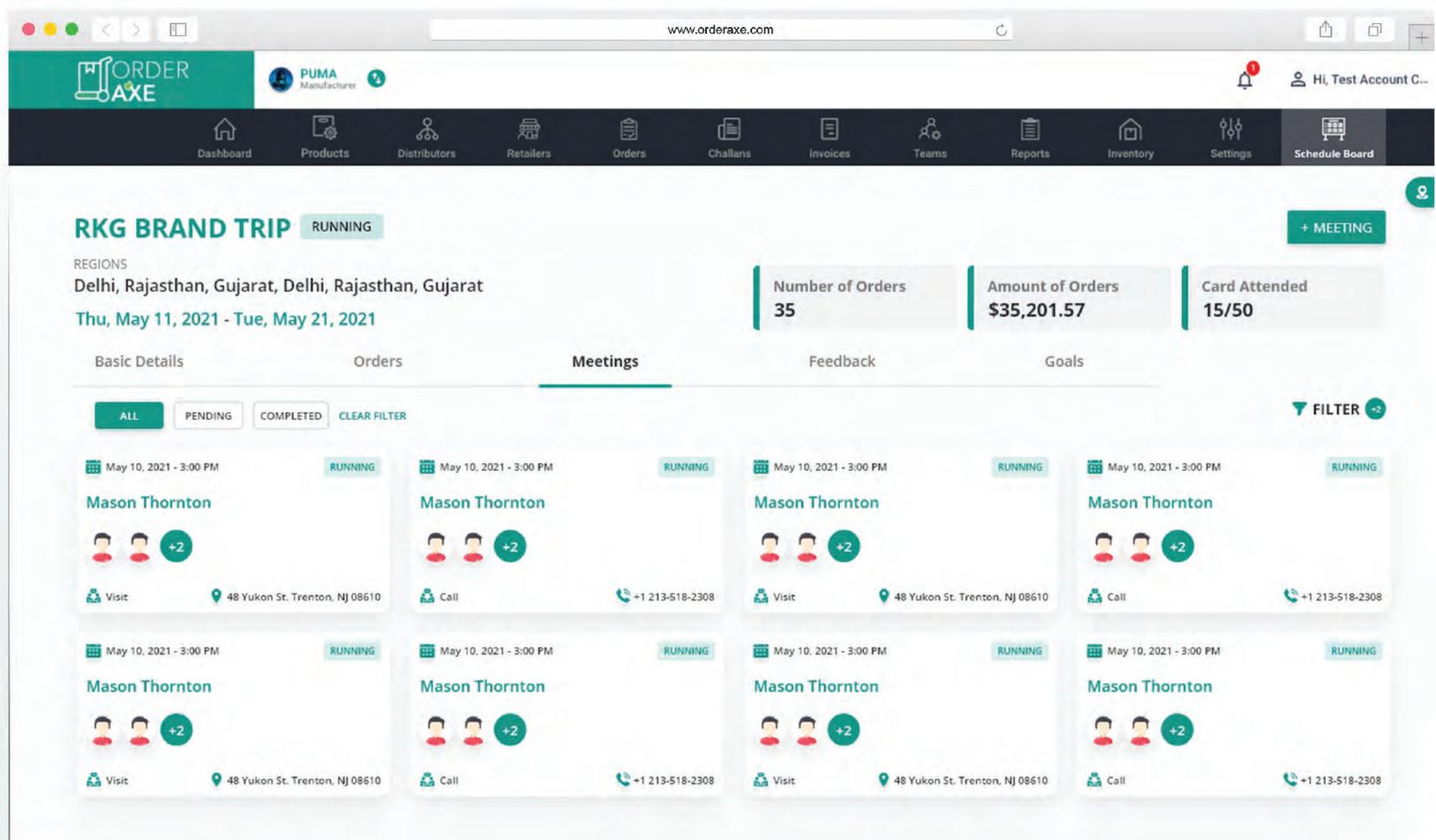
Make faster, **smarter decisions** as per the **planning of your production** and get **Catalogs synced** with inventory leading to **no false orders.**



UPCOMING FEATURES FOR MANAGEMENT!

CRM in Trips, Bookings & Meetings

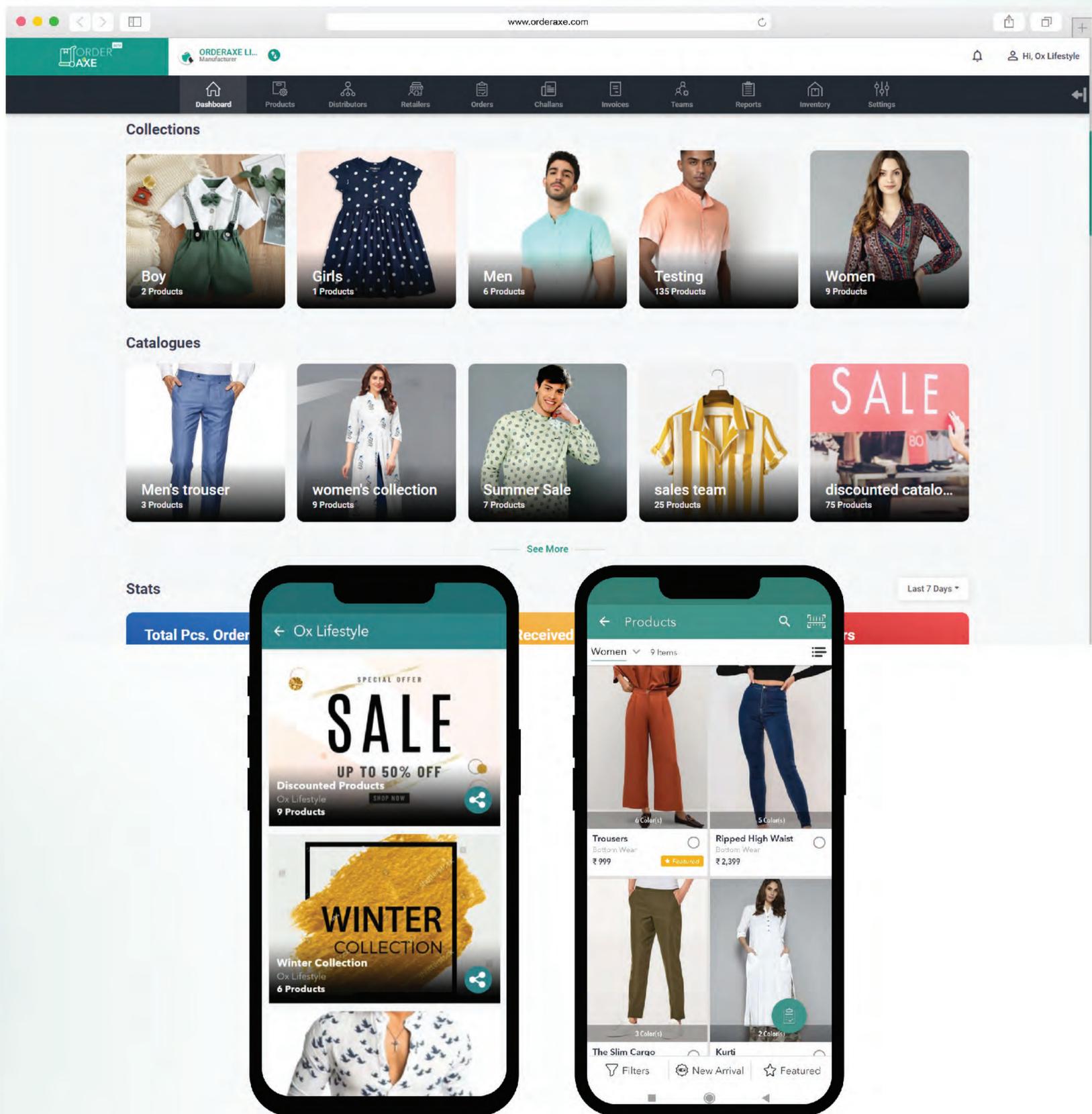
By using CRM to manage minutes of meetings and record the meetings, you can manage your customers at centralized bookings, venue bookings & trips, or direct meetings.



**FOR THE EASE OF
TEAM MEMBERS
RETAILERS &
ASSOCIATES**

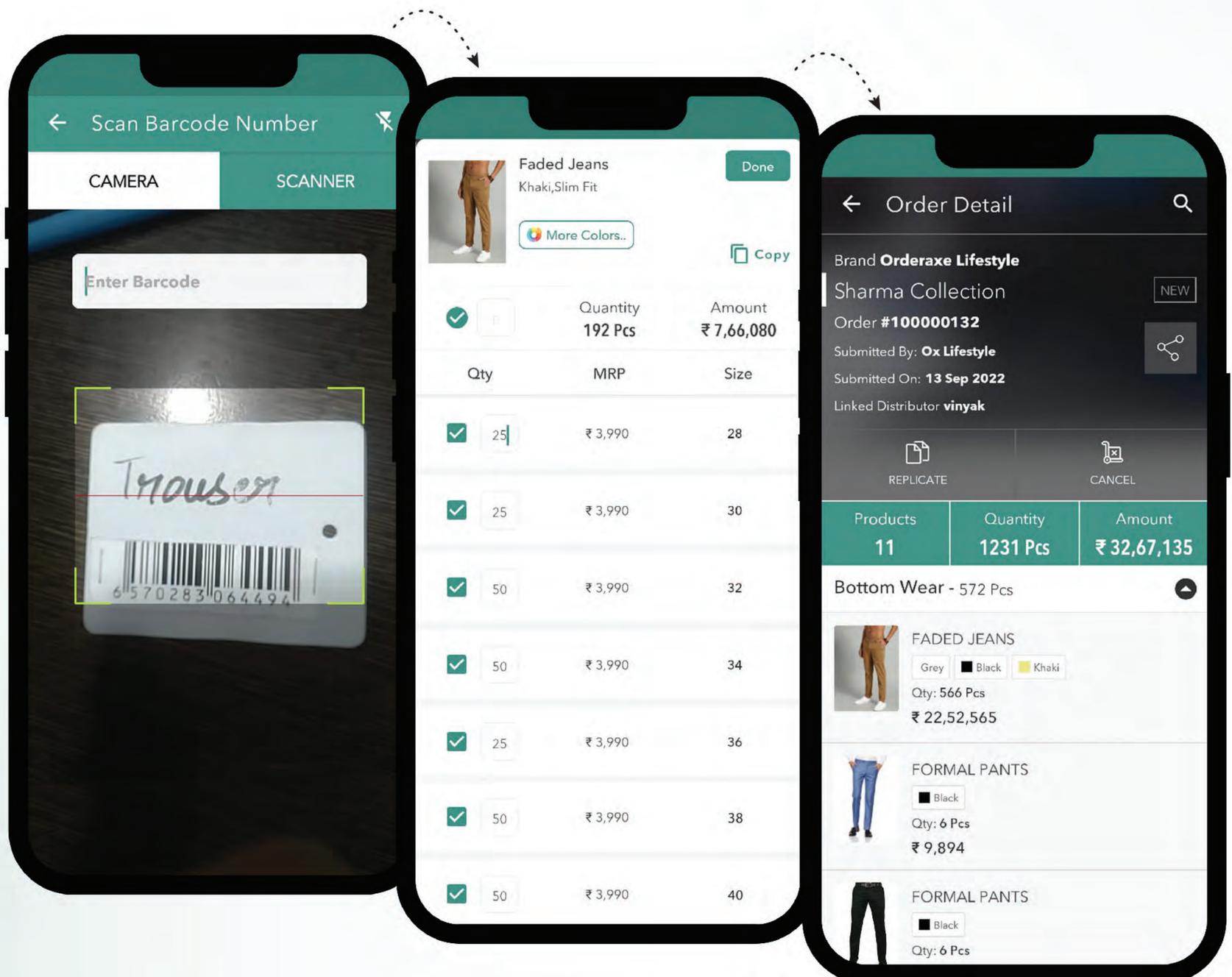
Product Catalogs

Easily showcase products, and share custom catalogs through **Whatsapp**.



Order Capturing

Effortlessly showcase your products and capture orders as per real-time inventory and planning while they are in the field.





www.orderaxe.com

ORDER AXE ORDERAXE LI... Manufacturer Hi, Aryan Parakh

Dashboard Products Distributors Retailers Orders Challans Invoices Teams Reports Inventory Settings

ORDERS DRAFTS

DATE	PARTY DETAILS	ADDRESS	AMOUNT	STATUS	ACTIONS
SEP 9 2022	FASHION HUB Order No. - 100000685 Total Pcs. - 76 Catalogue - women catalogue	Cart Road, West Bengal	₹ 257,780	New	
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Show 25 entries per pages First 1 2 3 Last

www.orderaxe.com

ORDER AXE ORDERAXE LI... Manufacturer Hi, Ox Lifestyle

Dashboard Products Distributors Retailers Orders Teams Reports Inventory Settings

← ORDER DETAILS

Ridhi Sidhi New
Order #100000093
Brand Orderaxe Lifestyle
Submitted by Ox Lifestyle
Submitted on Aug 20, 2022

Products	Quantity	Amount
3	268 Pcs.	₹1,901,164

Bottom Wear - 128Pcs.

- FADED JEANS**
Black
Total Quantity: 64 Pcs.
₹255,360
- FORMAL PANTS**
Black
Total Quantity: 64 Pcs.
₹105,944

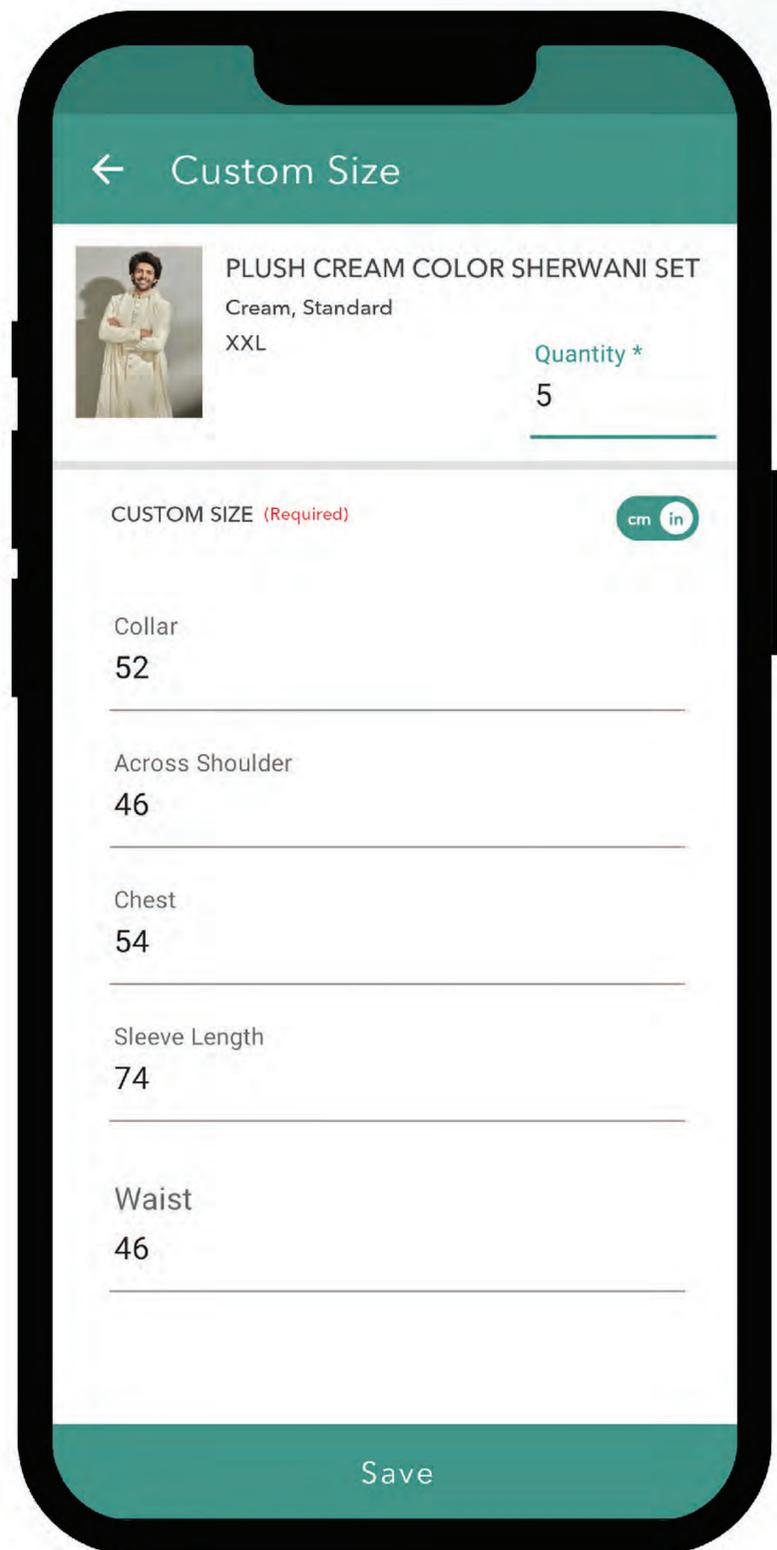
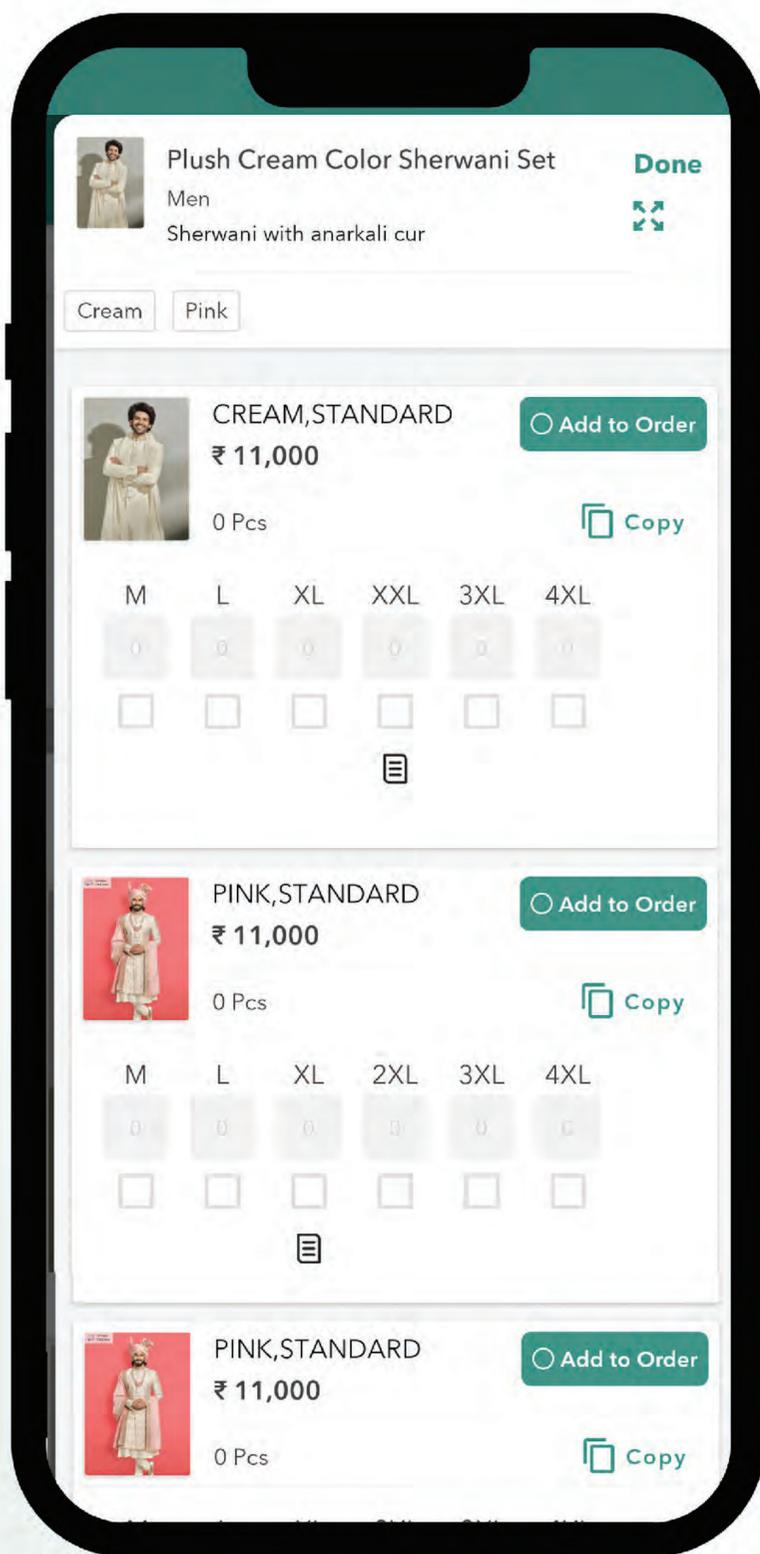
Shirt - 140Pcs.

- FADED SHIRT**
Airflow Red

Tabular View Replicate Cancel

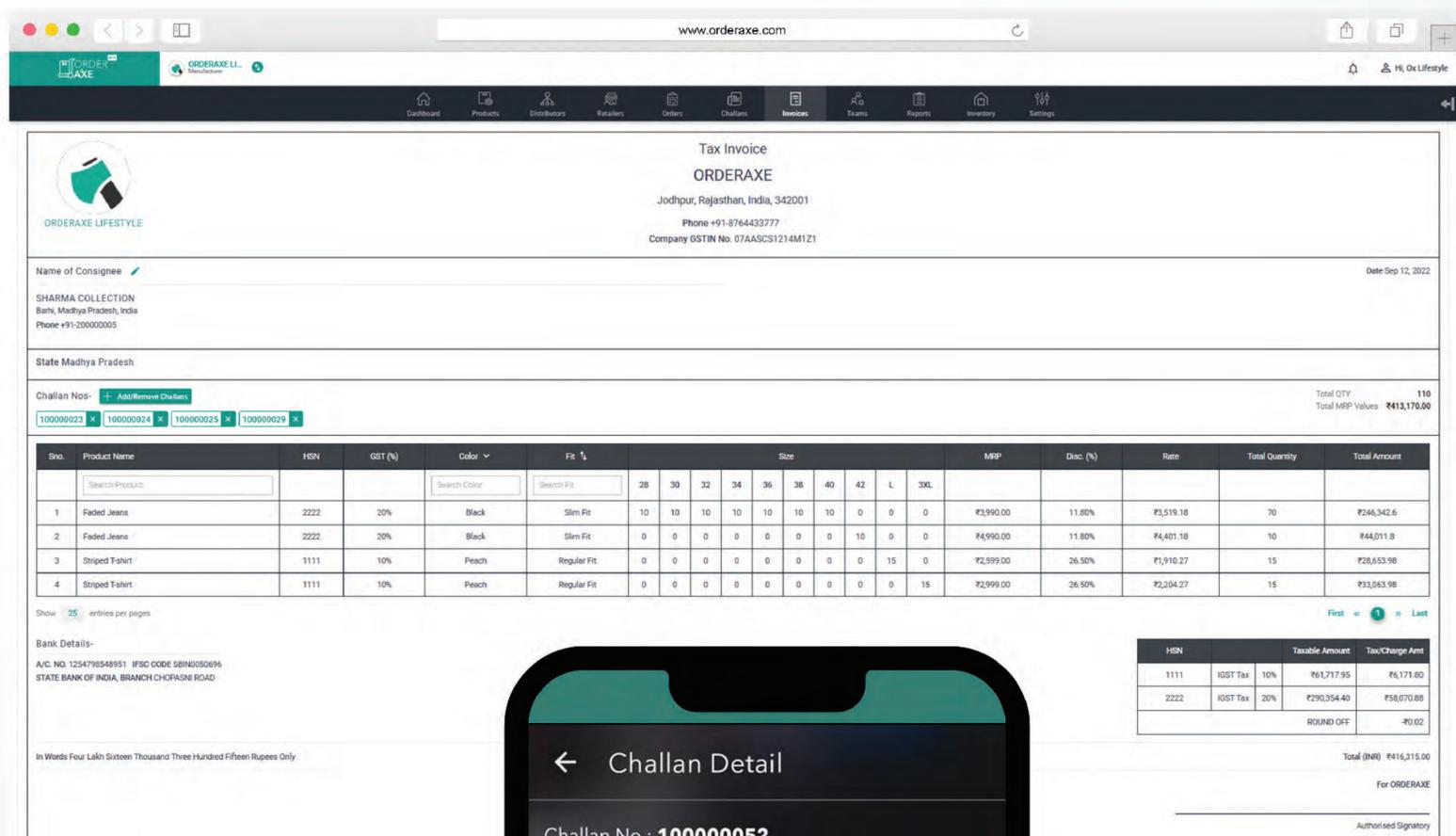
Ethnic Customization

Retailers can effortlessly place orders for **custom sizes** with the Mobile App.



Dispatching & Invoicing

Dispatch via mobile app and generate an invoice as per challans either **distributor-wise or party-wise.**



Tax Invoice
ORDERAXE
Jodhpur, Rajasthan, India, 342001
Phone +91-8764433777
Company GSTIN No. 07AASCS1214M1Z1

Name of Consignee: SHARMA COLLECTION, Bahi, Madhya Pradesh, India, Phone +91-200000005
Date Sep 12, 2022

State Madhya Pradesh

Challan Nos: 100000023, 100000024, 100000025, 100000026
Total Qty: 110, Total MRP Values: ₹413,170.00

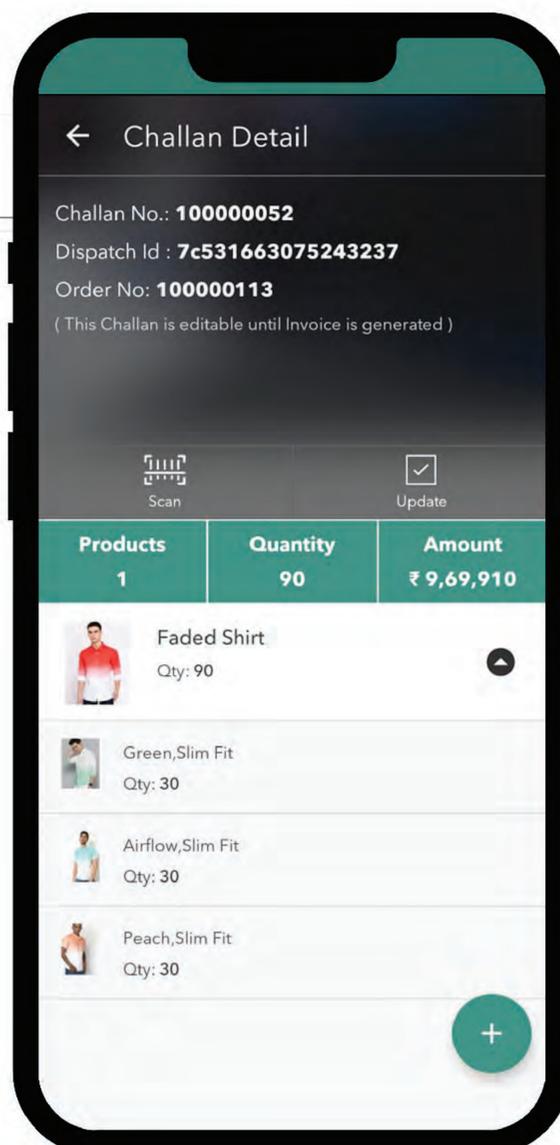
Sno.	Product Name	HSN	GST (%)	Color	Fit %	Size	MRP	Disc. (%)	Rate	Total Quantity	Total Amount
1	Faded Jeans	2222	20%	Black	Slim Fit	28 30 32 34 36 38 40 42 L 3XL	₹3,990.00	11.80%	₹3,519.18	70	₹246,342.6
2	Faded Jeans	2222	20%	Black	Slim Fit	0 0 0 0 0 0 0 0 10 0 0 0	₹4,990.00	11.80%	₹4,401.18	10	₹44,011.8
3	Striped T-shirt	1111	10%	Peach	Regular Fit	0 0 0 0 0 0 0 0 0 0 15 0	₹2,599.00	26.50%	₹1,910.27	15	₹28,653.98
4	Striped T-shirt	1111	10%	Peach	Regular Fit	0 0 0 0 0 0 0 0 0 0 15 0	₹2,999.00	26.50%	₹2,204.27	15	₹33,063.98

Bank Details: A/C NO. 1254795548951 IFSC CODE SBIN0050696 STATE BANK OF INDIA, BRANCH CHOPASNI ROAD

In Words Four Lakh Sixteen Thousand Three Hundred Fifteen Rupees Only

HSN	Taxable Amount	Tax/Charge Amt
1111	IGST Tax 10%	₹6,171.95
2222	IGST Tax 20%	₹290,354.40
ROUND OFF		-₹0.02

Total (INR) ₹416,315.00
For ORDERAXE
Authorized Signatory



← Challan Detail

Challan No.: 100000052
Dispatch Id : 7c531663075243237
Order No: 100000113
(This Challan is editable until Invoice is generated)

Scan Update

Products	Quantity	Amount
1	90	₹ 9,69,910

- Faded Shirt Qty: 90
- Green, Slim Fit Qty: 30
- Airflow, Slim Fit Qty: 30
- Peach, Slim Fit Qty: 30

+

Push Notifications

Get real-time notifications related to **new products**, new orders booked and their **status** by **SMS, Mail, and WhatsApp**.



Client Testimonials

Order Axe product is excellent, user -friendly, Easy to understand, and customized as per our requirements. We have started from last year onwards and we will continue to use it in our all bookings.

MR. PRAVEN BAFNA

Director

Cool Colors, Bafna Clothing Company, Bengaluru

Order Axe suits our requirement of Fast Access on Smartphones, Ease of Usage and Maintenance, and Affordable. It has improved our Order Management Capability. Very Fast support turnaround as well. good luck and thank you to the entire team.

PANKAJ OSWAL

Director

SO Design Factory Pvt Ltd, Bengaluru

Why Choose Us?

The points which make us stand out from our competitors are:

- We stay **updated** on emerging technologies, which allows us to provide the best possible solution to our clients.
- We listen carefully to the client's problems and then become **problem-solvers** for them.
- Our **loyalty, commitment**, and support towards our customers are unmatched as we've worked with multiple clients and delivered their projects on time.

- We have helped a few startups in their **growth** from **scratch** and have been a part of their journey.
- We have **25 years** of **experience** in the garment industry. This helps us to understand the problems of the clients better than those who are new to this industry.

Featured In Apparel

Making Science Work for You



Aryan and Ashish Parakh, are at the helm of Order Axe, a cloud-based software company, as its **Chief Executive Officers**. They give us a lowdown on how their SaaS platform provides a one-stop shop for manufacturers, distributors and retailers.

How was the idea of a cloud-based business development platform first proposed?

We have been connected with manufacturers and core customers for a long time. So, we are aware of their problems. Disadvantages like a breakdown in communication between team members and the management takes place due to the time taken in transferring messages from one person to another.

representatives to carry laptops and scan guns in the field. So, it was a challenge for sales representatives to take orders from customers when they were out in the field.

Advantage 2: As a solution to this challenge, we took the step to develop a Smartphone application that is capable enough to take bulk orders, even if an internet connection is not available.

[Click here to read full article](#)

Our Esteemed Clients



and many more....

Feel free to contact with us for in-depth conversations



ARYAN PARAKH

Founder

Phone: +91-9829561491

Mail: aryan.parakh@orderaxe.com



Click here to book a demo with us!

[Book a demo](#)